

# Eavesdrop on a Telephone Conversation with Rosie Gonzalez, Quilt Shop Owner and Machine Embroidery Expert

Our telephone conversation will begin at:

**5pm Pacific Time, 6pm Mountain Time, 7pm Central Time, 8pm Eastern Time  
on November 19, 2008**

**Dial 712-338-8000 - Passcode 3639#**

**To mute yourself out \*6  
To un-mute \*6**

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Greetings –

We are very excited to have Rosie Gonzalez join us for our Eavesdrop on a Telephone Conversation on Wednesday, November 19.

Rosie owns Rosie's Calico Cupboard here in San Diego. A friend of mine took me to Rosie's first shop – her garage – in the early '80s. Not long after that, Rosie outgrew her garage, and opened up a quilt shop in a strip mall in her San Diego neighborhood.

Now, Rosie's Calico Cupboard is the largest quilt shop in San Diego, carrying more than 20,000 bolts of high quality quilting fabric, and everything else that a quilter could want, from thread to rulers and books and now sewing machines.

Rosie's is a destination quilt shop for groups from all over the country. It is not unusual to see a bus of quilters roaming through her shop, amazed at the selection.

In addition, Rosie is host of Quilting with Rosie on the internet's WS Radio.com Craft Radio Network Talk Radio Show which airs online every Wednesday between 11am and noon Pacific Time. Rosie interviews guests from all areas of quilting, and the great thing is that the interviews are posted so you can listen whenever you want to.

Rosie loves quilting, embroidery and spending time with her grandchildren.

Rosie's website is <http://www.rosiescalicocupboard.com/>

Happy Quilting!

*Penny Halgren*

[www.How-to-Quilt.com](http://www.How-to-Quilt.com)

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Where Quilters Connect

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**If you are not going to ask a question, please mute yourself out. Everyone can hear you sew, eat, talk to your dog, husband and kids. It is very distracting.**

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Several topics will be covered during the call, and we have provided a list of them so you can jot your questions down before the call, take notes during the call, and be prepared to ask any of your unanswered questions during the Open Phone time at the end of the call.

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Rosie loves quilting, embroidery and spending time with her grandchildren.

**Tell us a little more about how you got started quilting.**

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**What are your favorite types of quilts?**

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**How long have you done machine embroidery?**

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**What kind of sewing machine do you use for your embroidery?**

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**What kind of fabric do you embroider your design on?**

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**How do you set up the piece you are going to embroider on – is there some kind of backing to allow it to go through your machine easier?**

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**What kind of thread do you use for machine embroidery?**

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**Do you need to adjust the tension on your machine for different types of thread?**

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**What types of designs are your favorites for machine embroidery?**

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**Where do you get your machine embroidery designs?**

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**How do you use your machine embroidered pieces in quilts?**

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**Do you need to be careful when you wash quilts that have embroidered pieces in them?**

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**How did you decide to start selling fabric?**

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**How do you decide what to carry in your shop?**

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**What do you see as the current trends in quilting – i.e., styles of quilts, popular styles of fabrics?**

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**Tell us how you have organized the fabric in your shop and how you decided to organize it that way.**

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**You offer classes and workshops at your shop. Can you give us some tips as to how we can be better members of the class – any specific preparation we should do that we might not have thought of?**

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**You also host a Craft Radio Show on WS Radio online. Tell us how you got started doing that.**

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**What is the format of the show?**

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**What types of topics do you talk about?**

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**Who have been some of your more interesting guests?**

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**How can we find the show online?**

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**Other questions** – jot down other questions to ask if you have the opportunity, and record other topics covered that you find helpful.

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If you would like your very own recording of this call, you can still get it at the Early Bird price by going to <http://how-to-quilt.com/eavesdrop-rosie.php>

Until next time – Happy Quilting!

*Penny*